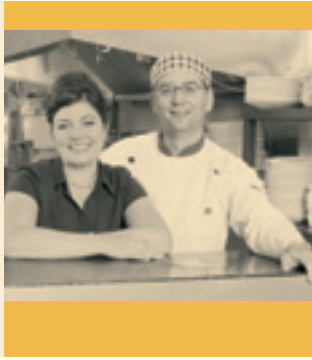


WORKLIFE BC

Gaining the edge with workplace flexibility



Register now for the WorkLife BC Forum!

YOU WILL FIND OUT:

Why work-life balance is absolutely essential in today's business environment

How to develop strategies to attract and retain employees in today's tight labour market

The essential ingredients in creating and maintaining a flexible, smart workplace

Come to a one-day WorkLife BC Forum at the Morris J. Wosk Centre in downtown Vancouver on February 9. The forum will be of interest to employers of all sizes, and in all sectors.

You'll learn from the experts – employers who have done it – how work-life balance and a flexible workplace can help employees and your bottom line, too.

A dynamic speaker line-up includes the best and brightest

Opening speakers are Canadian work-life balance expert Linda Duxbury and B.C.'s own Gord Huston, CEO of Envision Financial, one of Canada's top 50 employers.

You will leave this forum with concrete ideas on what you can do right now to deal with today's labour crunch. Roll up your sleeves at a choice of hands-on workshops with presenters from B.C.'s top organizations that are actively implementing work-life options. Their stories may surprise you, and you will definitely leave inspired.

What's their secret? How do some organizations attract and keep great people?

Our top-notch presenters include leaders from a broad range of organizations in BC:

- Telus
- BC Hydro
- 1-800-GOT JUNK?
- Deloitte & Touche
- Intrawest at Whistler/Blackcomb
- Delta Hotels
- Mr. Pickwicks Restaurant
- Great Little Box Company

The WorkLife BC Awards will be announced at the forum

You'll find out first who the recipients are of these annual awards!

GO TO www.worklifebc.ca
TO SEE THE FULL FORUM PROGRAM
AND SIGN UP TODAY!

WorkLife BC Forum ESSENTIAL INFORMATION

Date: Friday, Feb. 9, 2007

Time: 8.30 a.m. to 4.30 p.m.

Location: Morris J. Wosk Centre,
580 West Hastings St., Vancouver

Cost: \$75 + GST (includes lunch)

Registration deadline:

February 1, 2007

How to register:

Go to www.worklifebc.ca
and click on REGISTRATION

"Creating a flexible workplace makes sense for employees and employers. Policies such as flexible hours, alternative work arrangements, job-sharing, access to training opportunities, and recognition of child and elder care responsibilities can make the difference between organizations that attract and keep their employees and those that don't." – The Honourable Linda Reid, Minister of State for Childcare

WorkLife BC is sponsored by the Ministry of Children and Family Development.